



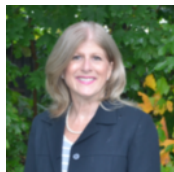
the world has changed

Think About This...

As a woman, you are part of what is becoming an incredibly powerful group of consumers. Over the next decade, women will control two thirds of consumer wealth in the United States¹.

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You are part of the healthiest, wealthiest, most educated, active and influential generation of women in history. Here are just a few of the great strides women are making:

- Women earn 58% of all bachelor's and master's degrees and 52% of all doctoral degrees²
- Women control more than half of the investment wealth in the United States³
- Sixty percent of high net worth women have earned their own fortunes⁴

Despite all of these achievements, less than one in four women feels "very well" prepared for financial decision making⁵. In fact, women often feel more ill-equipped to make prudent financial decisions than men⁶. What does this mean for your future? What about your family's future?

Are you ready to take control of your own wealth and protect what's important to you?



Protect Your Future

There's no better time than now to take charge of your finances and put plans in place to protect what is important to you:

- Protecting your children if anything should happen to you
- Adding to your retirement savings so you don't become a burden
- Helping your business survive if you're no longer able to be involved
- Giving loved ones opportunities that you never had
- Continuing you parent's legacy for your own children
- Creating your own legacy

Call me today. Together, we can work to strengthen your financial skills, helping you to feel more confident about your money and your future.



¹ <http://fleishmanhillard.com/wp-content/uploads/2010/08/2010-Fleishman-Hillard-Women-Power-Money.pdf>

² <http://nces.ed.gov/programs/projections/projections2016/tables.asp#t27>

³ <http://newsblaze.com/story/20080916135110tsop.nb/topstory.html>.

⁴ <http://www.financial-planning.com/news/beyond-mars-and-venus-528297-1.html>

⁵ <http://www.salary.com/stay-at-home-mom-infographic/>

⁶ Prudential Financial, "Financial Experience and Behaviors Among Women," 2010

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