



In the 1950s, some states prohibited women from making contracts, including wills. They also could not sell property and in many cases they could not control their own earnings. All of these were the legal right of the woman's husband or father¹.

times have changed...



Today...

Sixty percent of high net worth women have earned their own fortunes².

There are over 8.1 million women-owned businesses in the U.S., employing 15.5 million people and generating nearly \$1.4 trillion in annual sales².

After all her various duties are added up, stay-at-home moms put in 94.7 hours in a typical workweek, and it would cost \$112,962 a year to replace her. For working moms, the extra 57.9 hours a week of work they put in is worth \$66,979³.

Half of all working women don't participate in a retirement plan even though 93% say their top goal is to save for retirement⁴.

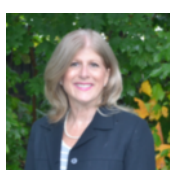
It is believed that 90% of married American women will become single during their adult lifetimes, either through death or divorce⁵.

Less than one in four women feels "very well" prepared for financial decision making⁶.

Take control of your wealth. Protect what's important to you.

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1 http://www.ehow.com/info_8147784_womens-rights-1950s.html
2 <http://www.financial-planning.com/news/beyond-mars-and-venus-528297-1.html>
3 "Women-Owned Businesses: Breaking the Boundaries," The Devillier Report
4 <http://www.salary.com/stay-at-home-mom-infographic/>
5 https://www.oppenheimerfunds.com/articles/article_10-29-11-111649.jsp
6 <http://www.smartaboutmoney.org/LinkClick.aspx?fileticket=ku6uNkW4SOc%3D&tabid=442&mid=832>

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